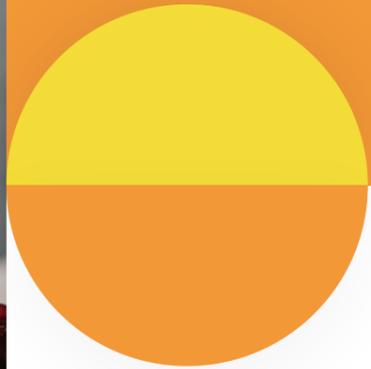


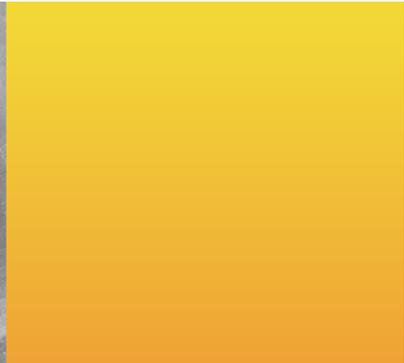
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FOOD WEEK KOREA 2025



OVERSEAS VISITOR GUIDE



Oct 29(Wed) — **Nov 1**(Sat), **2025**

Coex Hall A, B, C & The Platz,
Seoul, Korea



GENERAL INFO

SHOW OVERVIEW

- Title** Food Week Korea 2025
- Dates** Oct 29(Wed) – Nov 1(Sat), 2025
- Venue** Coex Hall A, B, C & The Platz, Seoul, Korea
- Scale** 42 Countries 950 Companies, 1,532 Booths, 55,000 Visitors
- Host** coex Ministry of Agriculture, Food and Rural Affairs
- Organizer** coex 한국농수산식품유통공사 Korea Agro-Fisheries & Food Trade Corporation
- Sponsor** SEOUL METROPOLITAN GOVERNMENT
- Exhibits** [Food & Beverage]
Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food
[HORECA Solution]
Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients
[Food Technology & AI]
Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
- Certifications** UFI(The Global Association of the Exhibition Industry)
AKEI (Association of Korea Exhibition Industry)

SHOW OPENING HOURS

Oct 29 (Wed) – Oct 31 (Fri)	10:00 – 18:00
Nov 1 (Sat)	10:00 – 17:00

* The last admission is 1 hour before the closing time

How to get your entry pass

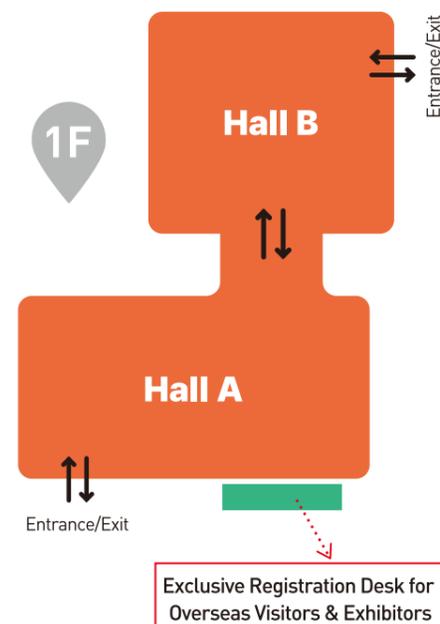
Exhibitors

Please pick up your exhibitor badge on October 28th.

Date / Time	Pick-up Location
October 28 th 14:00	Overseas Registration Desk in front of Hall A (1F)

Visitors

Pre-Registered	Onsite Registration
Scan your QR code at the kiosk located at the registration desk. ※ QR code will be sent via email the day before the event.	Please present an ID that verifies you are a foreigner at the Overseas registration desk. ※ Overseas visitors can register for free.



SHOW COMPOSITION

Where Global Food Business Begins

Food Week Korea, the largest food related B2B trade show in Seoul!



Hall A	Hall B	The Platz	Hall C
DOMESTIC FOOD INTERNATIONAL FOOD	FANCY FOOD & TRENDS	EXPORT & TRADE	HORECA K-FOOD TECH
Global Big-Buyer Zone Overseas Exhibitor Biz-Matching Lounge	"HOUSE OF SAUCE" Autumn Beer Village JURYU THE LOUNGE	Buy Korean Food* (BKF*) * The Platz is accessible only to participants of related programs.	Domestic Exhibitor Biz-Matching Lounge 1:1 Meet-Up Lounge
THE NEXT: New Product Showcase Healthy Pleasure Showcase	Gourmet & Specialty Food Street Smart Home Kitchen Street		Smart Food Service-Master Class Smart Food Service Showcase
Café Lounge (1F)	Lounge B (1F)		Grand Stage (3F) (AI Food-Tech Conference) Next Stage (3F) Café Lounge (3F)

Our Partners



Why Food Week Korea?

950

Exhibitors
From 21 countries

1,532

Booths across 3 Halls,
Covering 30,950 sqm

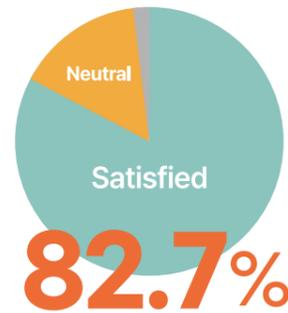
55,000

Visitors
From 42 Countries

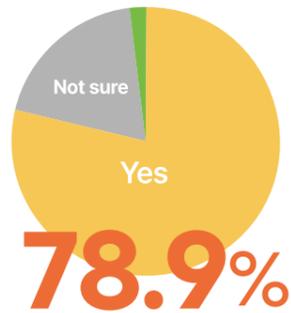


94.6% of participating companies
expressed their intention to return next year

Exhibitor's Satisfaction



of exhibitors were satisfied
Coex Food Week 2024



of exhibitors are willing to
participate in future events



of exhibitors were satisfied
with the **Quality of Buyers**

Buyer's Satisfaction

69%

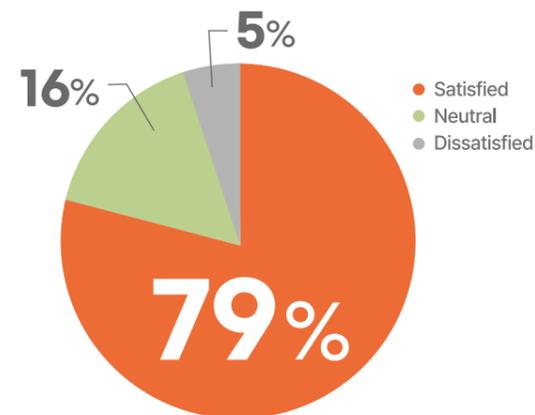
of visitors were
satisfied with
the **exhibitors**

70%

of visitors were
satisfied with
the **exhibit items**

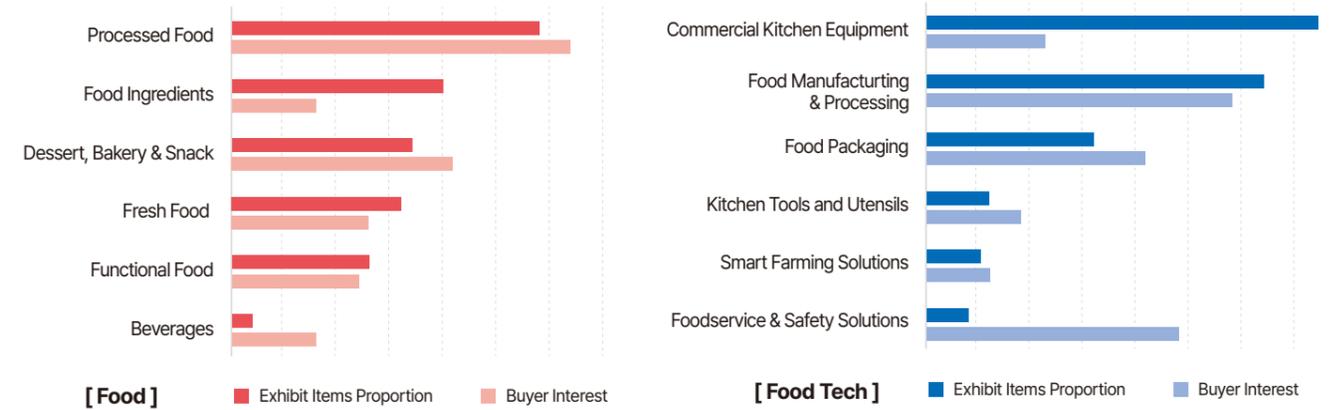
71%

of visitors **made
a purchase**

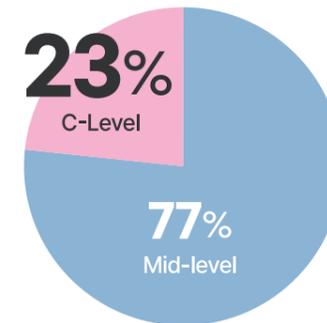


< Overall Satisfaction >

Exhibit Items Proportion and Buyer Interest



Buyer Classification

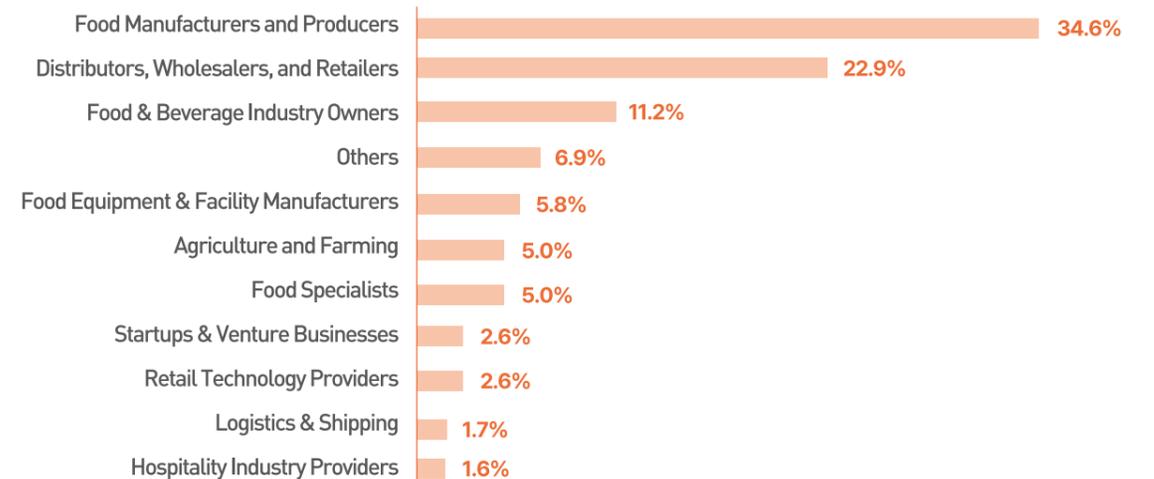


63,150 Visitors
from **37** Countries

Top 10 International Visiting Countries

- China
- United States
- Mongolia
- Japan
- Taiwan
- Russia
- Malaysia
- Philippines
- Hong Kong
- Viet Nam

Buyer Profile



Special Offer for Overseas Exhibitors and Buyers

National Pavilion Package	Buyer Delegation Package
<p>Coex offers the 'National Pavilion Package' a tailor-made program for all trade promotion agencies, organizations, and associations in food industries.</p> <p>The benefits include</p> <ul style="list-style-type: none"> Booth fee discounts Hotel accommodation discounts Assistance in travel arrangements Upgraded booth design 	<p>In order to provide convenient visitation for groups of buyers from international trade bodies, Coex offer tailored services to delegation groups of 10 or more participants.</p> <p>The benefits include</p> <ul style="list-style-type: none"> Hotel accommodation 1:1 business meetings Interpreter service Networking opportunity



Overseas Trade Organizations Program

Food Week Korea Secretariat extends a special invitation to overseas trade promotion organizations and food-related associations to explore Food Week Korea, gain insights into Korea's growing food industry, and collaborate in promoting the event. Our aim is to encourage participation from various countries, specifically inviting organizations interested in establishing a national pavilion at future editions of Food Week Korea.

By joining this program, invitees will gain a deeper understanding of Food Week Korea and enjoy exclusive benefits provided by the organizer.

Biz-Matching & Networking Opportunities

Global Big Buyer Zone Program

Coex invites overseas buyers in the retail and food industries to participate in the exclusive "Global Big Buyer Zone." This zone is specifically reserved for buyers with significant purchasing power and decision-making authorities who are actively engaged in business in Korea. By enrolling in this program, overseas buyers can connect with local suppliers aligned with their interests and enjoy exclusive benefits provided by the organizer.



< Food Week Korea 2025 Big Buyer Line-up >

Overseas Exhibitor Biz-Matching Program

To maximize business opportunities for Food Week Korea overseas exhibitors, we arrange 1:1 business meetings with prominent local buyers in the Korean food industry. This platform provides an ideal gateway for exhibitors eager to enter the emerging Korean market.



< Food Week Korea 2025 Domestic Buyer Line-up >

Food Week Korea 2025 Networking Event

This exclusive networking event provides an outstanding opportunity to engage with overseas exhibitors, hosted buyers, international organizations, and embassies based in Korea. It serves as an unique platform to foster collaboration and establish meaningful business relationships with key players in the global food industry.

DATE & TIME	Thursday, October 30 th , 18:00PM - 19:30PM
LOCATION	Grand Stage, Hall C (3 rd Floor)
ATTENDEES	Overseas exhibitors, hosted buyers, embassies, and trade promotion organizations

Note: This event is by invitation only.



Bleisure (Business + Leisure) Programs

We are delighted to offer complimentary tour packages and vouchers to enhance your experience in Korea. Food Week Korea not only offers opportunities to make your business endeavors successful but also makes your business trip more enjoyable.





Title	Dates	Venue	Exhibit Items	Website
Coffee Expo Seoul 	April 15 - April 18	Hall A, B	Machinery & Equipment, Coffee Beans & Ingredients, Tea & Other Beverages, Dessert & Bakery, Kitchen Equipment, Living & Kitchenware, Packaging Materials, Franchise & Shop Supplies, Retail IT Solutions, Eco-friendly Solutions	
Korea International Bakery Fair 	April 16 - April 19	Hall D	Dessert & Bakery, Bakery Machinery, Baking Tools & Supplies, Bakery Packaging, Raw Material, Semi-prepared Bakery, Commercial Bakery, Dairy Products, Eggs & Processed Meat	
International Franchise Show in Seoul 	Spring: April 2 - April 4 Autumn: Oct 22 - Oct 24	Hall C, D	Restaurant, Take-Away & Delivery, Self-Service Shop, Unmanned Service, Retail Equipment & Technology, Store Supplies, Payment System	
Agri & Food Tech Start-up Rising Expo 	July 15 - July 17	Hall C	Food Technology Startups Agriculture Technology Startups Green Biotechnology Startups Blue Technology Startups	
Food Week Korea 	Nov 4 - Nov 7	Hall A,B,C, The Platz	Fresh Food, Processed Food, International Food, Seasonings & Spices, HMR & Snacks, Bakery & Dessert, Beverages, Functional Food, Alternative Food, HORECA F&B Equipment, Smart Farm Equipment & Solution, Food Processing & Packaging Equipment, Food Automation Solution	



Food Week Korea 2026

Title Food Week Korea 2026
Dates November 4 - 7, 2026
Venue Coex Hall A, B, C, The Platz | Seoul, South Korea
Organizer Coex
Items [Food & Beverage]
 Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food [HORECA Solution]
 Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients [Food Technology & AI]
 Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
Certifications UFI(The Global Association of the Exhibition Industry)
 AKEI (Association of Korea Exhibition Industry)

Application Guidelines



Booth Types & Fees

Category	Space Only (Space Only)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	Minimum units two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet
Early Bird (~6/30)	USD 3,000	USD 3,300	USD 3,800
General (~9/30)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.
 * The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee. Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act Law and pay a 10% VAT.

Utility Service Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
\$90/kW	\$100/kW	\$250/port	\$250/connection

* The fee above is for four day's use during exhibition period.

Early Bird Application

Discount USD 200 per booth until June 30, 2026

How to register

If you are interested in participating with a booth, please contact Food Week Korea Secretariat.

Food Week Korea Secretariat T. +82-2-6000-8164/1115 E. foodweekkorea@outlook.com w. www.foodweek.co.kr

